

## **For Immediate Release**

Contact Sharon Smith for The Original Pot-Tee Prize, 317-506-7982 or [ssmith@maverickpublicrelations.com](mailto:ssmith@maverickpublicrelations.com)

## **Master potty training with this fun, practical, hands-on product** *Limited-time, presale event now underway*

**Indianapolis, IN—July 23, 2007**— Positive re-enforcement creates a positive experience and enthusiasm during one of the most stressful developmental stages of a child's life: potty training. A new product, The Original Pot-Tee Prize Grab Bag, is a unique idea aimed at making potty training fun for kids and easy for parents.

The Original Pot-Tee Prize Grab Bag gives parents all the tools they need to effectively potty train their children in one convenient, cheerful package. The Pot-Tee Prize system offers structure to an often frustrating and time consuming process while creating a positive and memorable experience for both parent and child.

The system includes helpful and proven tips on potty training including a grab bag full of fun prizes to reward the child after successfully using the potty and other items such as stickers (featuring clever sayings such as "Way to go, squirt!" and "You're a whiz kid!") and a diploma for your newest graduate when they complete their training course.

The product, which was created by an Indianapolis businesswoman and mother, is currently available during a limited-time presale event at [www.pot-teeprize.com](http://www.pot-teeprize.com) and costs \$22.95, plus shipping and handling. One dollar of each item sold will benefit Ambassadors for Children (AFC). AFC is a not-for-profit organization dedicated to serving children around the world through short-term humanitarian service trips and sustainable programs.

For more information about The Original Pot-Tee Prize Grab Bag visit [www.pot-teeprize.com](http://www.pot-teeprize.com).

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To schedule an interview with Janet Harris, the businesswoman who created The Original Pot-Tee Prize Grab Bag, contact:

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## **The Original Pot-Tee Prize Grab Bag** **Reviews and Endorsements**

"The Original Pot-Tee Prize Grab Bag is a wonderful tool for parents and a treat for little ones. Using the widely recognized principle of positive reinforcement, this system makes use of behavior shaping that we all understand – when you do something that others want to see happen again, you get a reward. When setting this kind of expectation, the parent then frees themselves of having to punish or show frustration. The Grab Bag becomes the center of the activity, not the parent's response, disarming a potentially emotional interaction between the parent and child."

"For shaping good behavior, the Pot-Tee Prize Grab Bag is potentially a great ally in the potty training process!"

Dr. Robin Chaddock, award winning educator in the areas of family and relationships, and lifespan development and author of "12 Great Choices Smart Moms Make."

– Dr. Robin Chaddock

Certified Life Coach, Author, Speaker  
[www.wisdomtreeresources.com](http://www.wisdomtreeresources.com)  
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"Things are going great for my daughter. She loves the bag of toys and treats as her prize for going potty every 2 times right now. She will even go without that prize at the end if we are out of the house. It seems to be working very well and gives her something to tangibly see and know she is doing well. Thanks!"

– Sarah S., Indianapolis, IN

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"When I did introduce the bag and toys to him and he seemed excited. He knows that once he uses the potty he will get to open the bag and get a prize. The large size of the bag and introducing each toy was the highlight."

– Tiffany R., Whitestown, IN

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"The Pot-Tee prize bag has my two year old daughter sitting on the toilet a lot more — she isn't actually going a lot, but she has a couple of times and has gotten excited about her prizes."

– Shane H., Carmel, IN

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"The concept of the bag worked for us like a champ. He was completely potty trained in two weeks. Thank you for including us in your focus group. We have a 5 month old and will be reusing the bag when it is time to train him. Best of luck to you and your wonderful product. I will be looking for it on store shelves."

– Andrea H., Indianapolis, IN